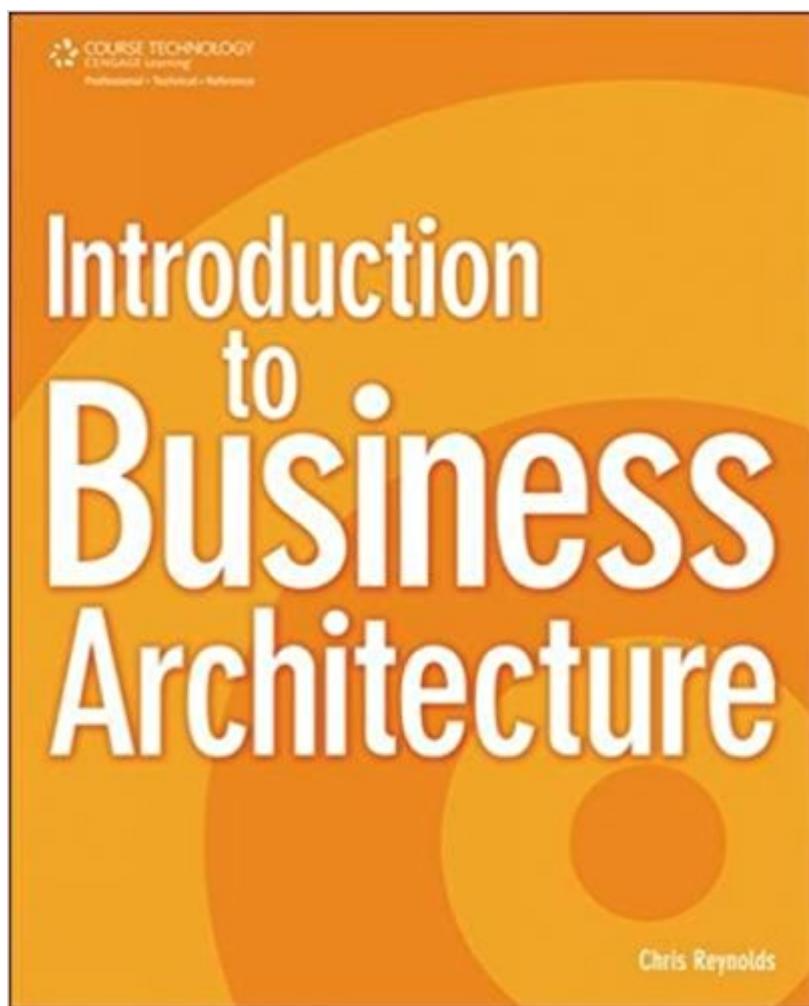


The book was found

Introduction To Business Architecture



Synopsis

Business Architecture is a disciplined approach to creating and maintaining business models that enhance enterprise accountabilities and improve decision-making. Business Architecture's value proposition, unlike other disciplines, is to increase organizational effectiveness by mapping and modeling the business to the organization's business vision and strategic goals. The book is an introduction to this burgeoning new field. It explains what Business Architecture is, what a good, sustainable one should include, and explains how to implement a business architecture practically within the reader's environment. Extensive examples and case studies are included to clarify points and demonstrate clearly to the reader how they too can begin to build business architecture within their organization.

Book Information

Paperback: 272 pages

Publisher: Cengage Learning PTR; 1 edition (July 22, 2009)

Language: English

ISBN-10: 1435454227

ISBN-13: 978-1435454224

Product Dimensions: 7.3 x 0.7 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 8 customer reviews

Best Sellers Rank: #545,428 in Books (See Top 100 in Books) #175 in Books > Business & Money > Processes & Infrastructure > Infrastructure #2304 in Books > Business & Money > Job Hunting & Careers > Guides #7702 in Books > Textbooks > Computer Science

Customer Reviews

1: Introduction to Business Architecture. 2: What Is Business Architecture Comprised Of? 3: How To Get There. 4: When Are We Done? 5: Representational Languages for Your Business Architecture. 6: Frameworks. 7: Understanding Your Business. 8: Practical Uses for Your Business Architecture.

Chris Reynolds has been consulting in the IT industry for over 15 years, and has been doing business design work for over 20 years. He has performed business architecture work for wholesale and logistics companies, manufacturers, telecom companies, and financial institutions.

I found the book to be repetitive, poorly structured and lacking useful content. One example of

repetition that I find in the book is Chapter 11 Representational Languages. While the chapter does discusses the available languages, it also discusses, one again, what should be included in each view. The author previously provided this information when discussing each view earlier in the book. This is just one example of repetition. You can find plenty more examples throughout the book. The above example also highlights my concerns with structure. The diagrams provided in the book appear to be thrown together in a haphazard manner with little or no concern for style or clarity. His BPMN diagrams, a powerful modeling language he trivialized, border on unreadable. They would make a great example of how not to put a model together. I still have many questions, questions I feel this book should have answered since it is an introductory book. I could not in his conscience recommend this book to anyone.

This book was clear and easy to understand. It's a perfect companion for anyone getting into business architecture for the first time, or to be more advanced practitioner looking for a refresher and some new ideas.

Text book... what can I say? I was forced to buy it.

While, I am still in the process of reading the book, I find it instructive. Appears to be a perfect read.

Just two days ago I returned this book to after having a chance to preview it for 48 hours. As a practicing Sr. Business Architect I found very little information that was valuable and quite a bit that might be construed as misleading when compared to what industry experts and research organizations like Forrester present. I had hoped to find a publication that I could share with others to help them understand the discipline better...but I'll keep looking. There was no mention of Business Capability Models (one of the main tools of the trade!), there were only very basic graphics that weren't helpful, and way too much text and lack of meaningful diagrams and examples of real business architecture in practice.

Good

I am an Enterprise Architect and Instructor with a background in senior IT ranks including CIO as well as author of several books on IT. Chris Reynold's book 'Introduction to Business Architecture' is terrific. Precise, readable and actionable. I will be recommending it to every aspiring enterprise

architect that passes through my hands. Rob Aalders

This is a great book on Business Architecture. Chris Reynolds takes you through what Business Architecture is, what it should be and how to implement it properly. Being new to Business Architecture, this book really gave me a comprehensive introduction. This is a book that all project teams, architects and consultants should have!

[Download to continue reading...](#)

Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) inside: Architecture and Design: A guide to the practice of architecture (what they don't teach you in architecture school) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Architecture Without Architects: A Short Introduction to Non-Pedigreed Architecture Introduction to Business Architecture Towards a New Architecture (Dover Architecture) The Seven Lamps of Architecture (Dover Architecture) The Gargoyle Book: 572 Examples from Gothic Architecture (Dover Architecture) Long Beach Architecture: The Unexpected Metropolis (California Architecture and Architects) Illustrated Dictionary of Historic Architecture (Dover Architecture) The Four Books of Architecture (Dover Architecture) The Penguin Dictionary of Architecture and Landscape Architecture 194X: Architecture, Planning, and Consumer Culture on the American Home Front (Architecture, Landscape and Amer Culture) Chicago Architecture: 1885 to Today (Universe Architecture Series) A Guide to the Historic Architecture of Eastern North Carolina (Richard Hampton Jenrette Series in Architecture and the Decorative Arts) Houses Coloring Book: An Adult Coloring Book of 40 Architecture and House Designs with Henna, Paisley and Mandala Style Patterns (Architecture Coloring Books) (Volume 1) Art and Architecture in Medieval France: Medieval Architecture, Sculpture, Stained Glass, Manuscripts, the Art of the Church Treasures (Icon Editions) Ancient Egyptian Construction and Architecture (Dover Books on Architecture) An Architecture of Immanence: Architecture for Worship and Ministry Today

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help